

MAIL-IN OFFER FORM/NOT ACCEPTED AT RETAIL STORE  
THIS MAIL-IN OFFER FORM MUST ACCOMPANY REQUEST

- What to do:** Create a video (up to two minutes in length) of your group (minimum of 16 members; 7 years or older as of 6/4/07) singing the "Oreo & Milk" jingle, on a VHS videotape or DVD that will play in a standard VHS or DVD player
- Send:** VHS Videotape or DVD that will play in a standard VHS or DVD player along with this completed offer form
- Mail To:** Oreo & Milk Offer Requests  
P.O. Box 5620  
Blair, NE 68009-5620, to be received by 9/4/07
- Receive:** Oreo Cookies and a check for milk for a Cookies and Milk Party for your Group, while supplies last

If you have this many Group Members in your video (check ONE below):	You will receive this quantity of Oreo Cookies:	...and a check in this amount (to be used towards the purchase of milk):
<input type="checkbox"/> 16 – 50 Group Members	Twelve (12) 18 oz. packages of Oreo Cookies	\$12.76 (4 gallons of milk)
<input type="checkbox"/> 51 – 100 Group Members	Twenty-four (24) 18 oz. packages of Oreo Cookies	\$22.33 (7 gallons of milk)
<input type="checkbox"/> 101 or more Group Members	Thirty-six (36) 18 oz. packages of Oreo Cookies	\$31.90 (10 gallons of milk)

Group Leader \_\_\_\_\_  
(Please Print Your Name)

Address \_\_\_\_\_ Apt. \_\_\_\_\_  
**(Requests from P.O. Box Addresses will not be honored or returned)**

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

By signing below, Group Leader certifies that all Group Members are 7 years or older (as of 6/4/07) and that all Group Members have provided permission/consent to Sponsor to: (a) use Group Members' names and likenesses and reproduce/distribute videos submitted in any and all media throughout the world (including posting on the internet) in perpetuity, (b) alter, amend, edit or change videos prior to distribution and (c) use, distribute, reproduce, alter, amend and copyright videos for purposes of advertising and trade without further compensation, unless prohibited by law.

Group Leader Signature \_\_\_\_\_

Are all Group Members 18 or older as of 6/4/07? (check ONE)       Yes       No

REQUESTS MUST BE RECEIVED BY 9/4/07. ALLOW 6 TO 8 WEEKS FOR DELIVERY. LIMIT 1 REQUEST PER PERSON/FAMILY OR ADDRESS. Offer good in 50 United States and Washington, DC. A Group's video recording (containing 16 or more persons) can only be submitted once; other members of the Group cannot resubmit the same video or a substantially similar video, as determined by Sponsor. In the event a Group's video recording, or substantially similar recording, is received more than once, only the first recording/request received will be honored. Sponsor reserve the right to disqualify any entry that, in their sole opinion, refers, depicts or in any way reflects negatively upon the Sponsor, the promotion or any other person or entity. Void where taxed, restricted or prohibited. Limit one Offer Form per envelope. Videos become the sole property of Sponsor and none will be returned. No correspondence will be acknowledged or entered into. Requests must be forwarded in an envelope with sufficient first class postage. Resellers of Kraft Foods products are excluded. Kraft Foods reserves the right to verify identification. No name and address labels accepted. Theft, diversion, reproduction, transfer, sale or purchase of this Offer Form constitutes fraud. Fraudulent submissions could result in federal prosecution under the U.S. Mail Fraud Statutes (18 United States Code, Sections 1341 and 1342).