

REFUND/COUPON MAIL-IN OFFER COPY

**MAIL-IN OFFER FORM/NOT PAYABLE AT RETAIL STORE
THIS MAIL-IN OFFER FORM MUST ACCOMPANY REQUEST**

Buy: 1 box of Ritz Crackers (1 lb)

Send: 1) Proof of purchase: One UPC code from bottom of box
2) The original, store-identified, cash register receipt dated between 1/15/2007 and 10/15/07, with date and price of item listed above circled
3) Completed offer form

Mail To: **Ritz Money Back Guarantee**
P.O. Box 490456
El Paso, TX 88549-0456

Receive: Rebate check for cost of product, up to \$4.00.

PLEASE SEND TO:

Name: _____
(Please Print)

Address: _____ **Apt.** _____
(Requests from P.O. Box Addresses will not be honored or returned)

City: _____ **State:** _____ **Zip:** _____

Please tell us why you don't think the crackers in this box were the best tasting Ritz ever:

REQUESTS MUST BE RECEIVED BY 10/30/07. ALLOW 6 TO 8 WEEKS FOR SHIPMENT. LIMIT ONE REQUEST PER FAMILY OR ADDRESS. Offer good in USA, its territories and military addresses. Void where taxed, restricted or prohibited. Proofs-of-Purchase submitted by clubs or organizations will not be honored or returned. Limit one Offer Form per envelope. Requests must be forwarded in an envelope with sufficient first class postage. Resellers of Kraft Foods products are excluded. Kraft Foods reserves the right to verify identification. No name and address labels accepted. Theft, diversion, reproduction, transfer, sale or purchase of this Offer Form, proofs-of-purchase or cash register receipts is prohibited and constitutes fraud. Fraudulent submissions could result in federal prosecution under the U.S. Mail Fraud Statutes (18 United States Code, Sections 1341 and 1342).
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Illustrate proof-of-purchase requirement